



ICAR - KRISHI VIGYAN KENDRA, THIRUVANNAMALAI

Viksit Krishi Sankalp Abhiyan

(29-May-2025 to 12-June-2025)



Kilnelli, Thiruvannamalai, Tamil Nadu - 604 410.



The Viksit Krishi Sankalp Abhiyan is a comprehensive national initiative aimed at modernizing Indian agriculture through scientific outreach, sustainable practices, and the empowerment of farmers. VKSA is organized biannually prior to the Kharif and Rabi seasons to offer timely guidance at the field level regarding enhancements in crop production, soil health, and resource management.

It seeks to encompass over 65,000 villages across 723 districts and is anticipated to directly involve more than 1.3 crore farmers, encouraging the adoption of scientific farming methods and fostering sustainable agricultural development. This initiative aligns with the vision of transforming India into the "Food Basket of the World" through agriculture that is backed by science, resilient to climate change and catered the needs of farmers.

The Honourable Shri Shivraj Singh Chouhan, Union Minister of Agriculture and Farmers' Welfare, inaugurated the 'Viksit Krishi Sankalp Abhiyan' on 29th May 2025. The primary goals of this program are :

- To guarantee national food security for 1.45 billion individuals.
- To enhance nutritional outcomes and increase farmer incomes.
- To advocate for resource conservation to ensure sustainability.

In Thiruvannamalai District, Krishi Vigyan Kendra spearheaded the activities of the Viksit Krishi Sankalp Abhiyan from 29th May 2025 to 12th June 2025, covering 45 Grama panchayats covering five blocks in the district with the collaboration of Department of Agriculture, Department of Horticulture, ICAR Sugarcane Breeding Institute, Coimbatore and ICAR-Central Marine Fisheries Research Institute, Chennai.





During the 15-day event, awareness was raised regarding various schemes from both the Central and State governments related to agriculture and allied sectors.



Special emphasis was given on the Prime Minister's Kisan Samman Nidhi (PMKSN), Pradhan Mantri Kisan Maan Dhan Yojana (PM-KMY), Pradhan Mantri Fasal Bima Yojana (PMFBY), Agriculture Infrastructure Fund (AIF), National Beekeeping and Honey Mission (NBHM), Namo Drone Didi, Rashtriya Krishi Vikas Yojana (RKVY), Paramparagat Krishi Vikas Yojana (PKVY) and National Agriculture Market (e-NAM).

The KVK and ICAR Scientists shared advanced techniques for cultivating Kharif crops such as Paddy, Groundnut, Blackgram, Millets, and various Vegetables. Posters and exhibits showcased the latest technologies, including organic inputs, climate-resilient practices, complete mechanization of field crops, soil test-based nutrient application, use of crop-specific micronutrient mixtures, pest and disease management in dairy cows as well as postharvest processes and value addition for fruits, vegetables and milk. A drone demonstration was organized in all villages as part of the Viksit Krishi Sankalp Abhiyan campaign aimed at agricultural spraying sponsored by IFFCO, Chennai.





Glimpses of VKSA, Thiruvannamalai





Glimpses of VKSA, Thiruvannamalai





In total, 16 successful innovations and success stories from farmers in the areas of Integrated Farming Systems, Organic Farming, Micronutrient Application, Honey Bee Production, Value-Added Products, and Native Chickens have been documented and regularly updated on the portal. In addition, feedback from 20 farmers has been collected in each village and updated on the Kisan Sarathi portal. Demonstrations were held in all villages for the QR code developed by KVK, which highlights farmers' success stories and recent agricultural technologies to the participants.

All VKSA events have been reported in local newspapers such as Dinakaran, Dinamani and Namdinamathi. Doordarshan Tamil News arranged to broadcast VKSA events daily during prime time and All India Radio, Chennai has also regularly aired these events. A total of 20,757 farmers, farm women and rural youth have participated and benefited from the events.



Achievements of VKSA

➤ No. of Blocks covered	: 5
➤ No. of Grama panchayats	: 45
➤ Activities Uploaded in VKSA portal	: 45
➤ No. of farmers attended	: 20757
➤ Total Number of male	: 16204
➤ Total Number of female	: 4553
➤ Total farmers feedback collected	: 900
➤ No. of ITK documented	: 6
➤ No. of innovation / success stories	: 16
➤ No. of handouts distributed	: 4500



Team VKSA, Thiruvannamalai

District Nodal Officer

Mr.V.Suresh, Senior Scientist and Head,
ICAR KVK Thiruvannamalai

Team Leader (KVK)

Mrs. T. Margaret
Mr. P. Narayanan
Dr. K. Mayakrishnan
Mrs.M.Ishwarya
Mr.R.Vijayakumar
Mr.P.Chowthry

Reporting Officer (KVK)

Mr. O. Sekar

Team Member

Dr.J.Charles Jeeva, ICAR CMFRI Chennai
Dr. R.T.Maruthi, ICAR, SBI Coimbatore
Dr. T.Lakshmi Pathy, ICAR SBI, Coimbatore

Farmer's feedback

- Increased awareness is necessary to enhance the popularity of government schemes.
- Promotion of awareness regarding soil test-based nutrition should involve relevant line departments.
- Comprehensive technologies need to be developed for the management of wild boars.
- Improved varieties should be made accessible through the KVK and other relevant line departments.
- The Drone Didi scheme should also be extended to include male groups.

